# Muhammad Faisal Mamsa

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# **Leadership & Impact Highlights**

- 25+ years across treasury, fintech, governance, and compliance.
- Founder CEO of Tresmark, the largest financial data platform in Pakistan.
- Founder of Axis Digital, parent company of:
- - Diskus → AI-led digital boardroom & governance solution
- - AxisSign → digital signature workflows
- DiskusFlow → compliance & policy execution platform
- CIMA, UK (Chartered Management Accountant).
- Cited across leading global and regional media outlets, including Bloomberg, Gulf News, NDTV, Dawn, The News, and Business Recorder.
- Speaker at GITEX, LEAP, DIFC, SAMA, CMA, ICAP, PICG, FMAP, and SECP governance forums.

# **Professional Experience**

# **Chief Executive Officer — Tresmark (Subsidiary of Landmark Investment)**

#### Jul 2018 - Present | Pakistan

- Founded and scaled a multi-asset financial data platform, now the largest of its kind in Pakistan.
- Provides real-time OTC, FX, derivatives, and Sukuk valuation data.
- Used by 1,000+ institutions (banks, corporates, investors) for pricing, compliance, and decision-making.
- Partnered with SBP & FMAP for benchmark rate dissemination.

#### **Chief Executive Officer** — Axis Digital

#### Nov 2023 - Present | UAE & Pakistan

- Founded Axis to deliver governance and compliance platforms.
- Built Diskus, digitizing board processes and governance workflows.
- Developed AxisSign (digital signatures) and DiskusFlow (compliance management).
- Recognized at GITEX 2024 & LEAP 2024 for innovation in governance technology.

#### **Chief Executive Officer — Landmark Investment (LICL)**

#### Dec 2010 - Jul 2018 | Pakistan & GCC

- Provided strategic leadership in financial advisory, structured products, and cross-border capital markets.
- Created and managed an innovative real estate fund, pioneering structured property investment solutions.

## **Head of Treasury Sales — Dubai Islamic Bank Pakistan**

Sep 2006 - Nov 2010

- Led Treasury Sales, covering FX flow, securities, and structured products.
- Introduced Shariah-compliant derivatives and treasury solutions.
- Developed Wakala Istithmar and Forward Promise products.

# Head of Treasury Sales, FX & Structured Products — Standard Chartered bank (formerly Union Bank)

Dec 2004 - Aug 2006

- Expanded FX & derivatives adoption for corporate clients.
- Strengthened SCB's treasury business in Pakistan.

#### Head of Treasury Sales / Risk Asset Review — Union Bank Limited

Nov 2001 - Dec 2004

- Delivered structured FX & treasury solutions to corporates.
- Participated in Central Bank task force on derivatives market launch.
- Developed and implemented Credit Review Manual approved at board level.

#### Finance Officer — Bank Al Habib

*Nov* 1999 - *Nov* 2001

- Managed FX & finance operations.
- Established correspondent banking operations.

# **Auditor & Trainee Consultant — Ernst & Young**

Feb 1999 - Sep 1999

• Conducted audits/advisory engagements for financial sector clients.

#### **Core Competencies**

- Fintech Innovation & Market Transparency Founder of Tresmark, largest real-time financial data platform in Pakistan.
- Corporate Governance & Compliance Founder of Diskus, with integrated digital signature & compliance modules.
- Treasury & Structured Products Leadership at UNB, SCB & DIB in FX, derivatives, Sukuk, and treasury solutions.
- Risk Management Extensive experience in structured products and Islamic finance.
- Regulatory Engagement Worked with SBP, FMAP, SECP, ICAP, PICG, CMA, SAMA, and DIFC on transparency & governance.
- Shariah Banking Expertise Developed pioneering Shariah-compliant derivatives and treasury instruments.

#### **Education**

Chartered Institute of Management Accountant, London, United Kingdom (CIMA, UK) Associate member - ACMA